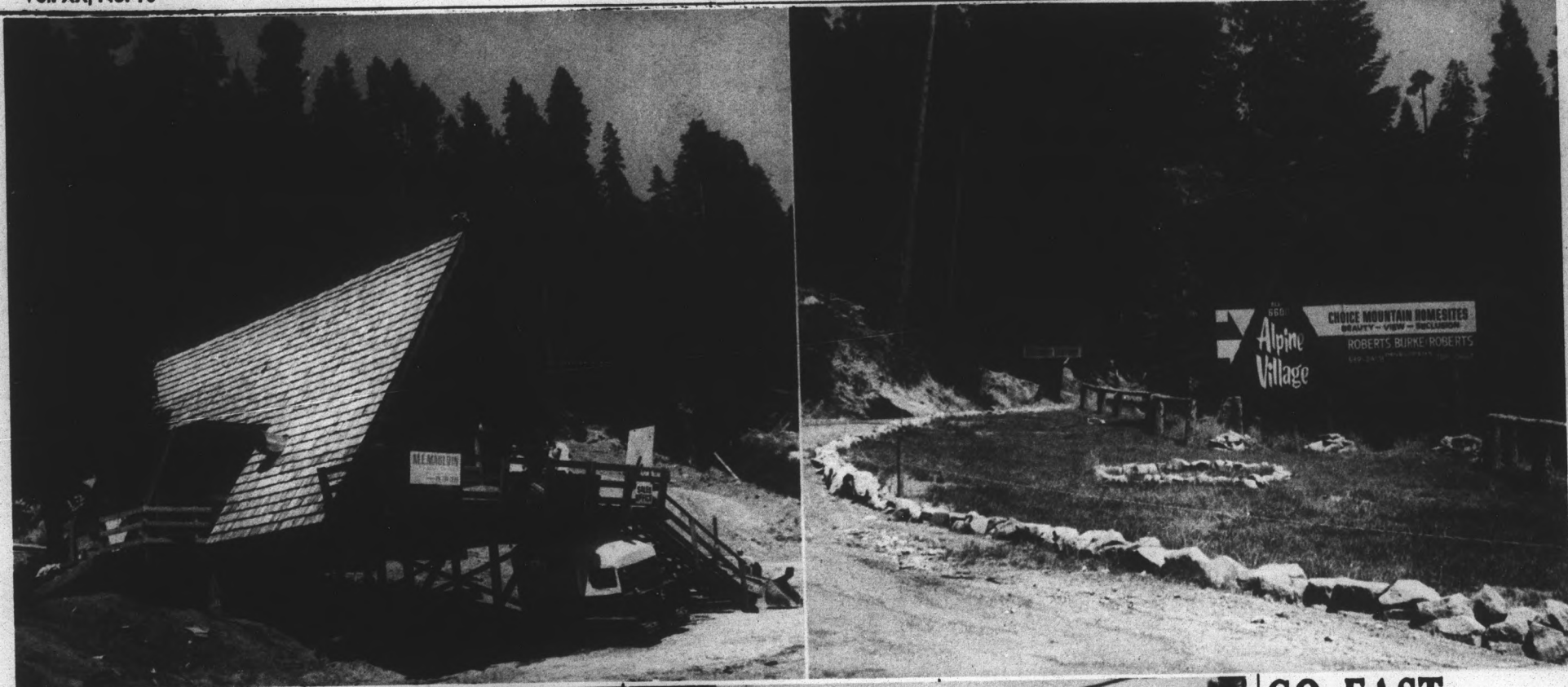


The FARM TRIBUNE

Vol. XX, No. 10

PUBLISHED WEEKLY — PORTERVILLE, CALIFORNIA

Thursday, August 18, 1966



GO EAST YOUNG MAN TO THE SIERRA

TULE RIVER — Horace Greely might have advised young men to go west, but having gone west, young men, and old men too, are heading back east, specifically into the middle fork Tule river country of the Sierra.

New homes are still being constructed in the pioneer community of Camp Nelson; and the same applies to the relatively new subdivisions: Pierpoint, Sequoia Crest, Cedar Slope; The Ponderosa, and Alpine Village.

Newest of the mountain subdivision is Alpine Village, located about four miles north of, and above, Camp Nelson. Bill Roberts, John Roberts, and Don Burke have 60 of a potential 130 lots on the market, or sold; four new homes have been completed and two are under construction; The Alpiner, a

(Continued On Page 3)

NEWEST SIERRA subdivision "up the Tule river canyon" is Alpine Village, on the ridge about four miles north of and above Camp Nelson, where three partners - Bill Roberts,

John Roberts and Don Burke, are developing a 60-acre site that features long views across Sierra peaks and canyons. Sixty lots are on the market now; the subdivision has a potential of

130 lots; all utilities are in; four homes have been completed and two are under construction. Photos from top left show: The Alpiner, a grocery store, beer bar, and restaurant that is just

being completed; entrance to the subdivision; Bill Roberts and Don Burke; and typical mountain homes and vistas.

(Farm Tribune photos)

Queen Contestants For Junior Rodeo Invited To Sign For October Event

PORTERVILLE — Invitations are being extended to Tulare county girls between the ages of six and 16 years to compete for the title of queen of the eighth annual Junior rodeo that will be sponsored by the Orange Belt Saddle club at the Rocky Hill arena on October 2.

Deadline for entering queen competition is Friday, August 26; special tickets that contestants will sell will be distributed at the Rocky Hill arena at 10 a.m., Saturday, August 27.

To be eligible to compete, a girl must be within the age limits;

a student in a Tulare county school; and must be able to ride. Selection of the queen, and two attendants, will be made on a basis of tickets sold, and western horsemanship, with each category receiving equal consideration.

All contestants will retain 10 percent of their ticket sales money; the queen and her attendants will be given trophies.

Girls desiring to compete should contact Mrs. Aaron Canvasser, chairman of the contest, Rt. 1, Box 108-D, Terra Bella, phone 535-4720; or Mrs. Ray Taylor,

(Continued On Page 3)

"NEW" COUNTY FAIR OPENS SEPT. 20; VARIED ENTERTAINMENT PROGRAM SET

TULARE — Tulare County fair's opening September date of the 20th, to run through the 25th, has activated its maintenance, carpentry, painting and landscaping crews with results both striking and arresting.

The generous use of color on horse and livestock barns, as well as the new administration building facing on Alpine, new admittance booths and other fairgrounds buildings, literally is stopping traffic on Old 99.

Theme of this year's celebration is, "The County Fair Colors the Future."

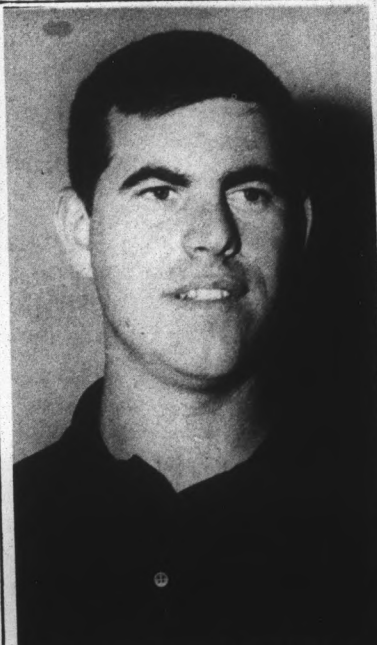
Secretary-Manager Al Slindle has

announced that the Fair formally will open at 12 o'clock noon Tuesday, September 20, at the termination on the fairgrounds of the Dairy Fiesta parade through Tulare's downtown streets.

Premiums totaling \$49,202 will be offered in 2,416 sections and the five day run also will present a diversity of entertainment attractions. Community exhibits representing the various county cities will again compete for awards with their original and intricate dimensional works of art executed entirely in products of the earth.

Daily vaudeville, livestock and

(Continued On Page 8)



MIKE BOWLES is a new member of the vocational agriculture staff at Porterville high school, arriving in Porterville recently to take his first teaching assignment. He is a graduate of Pierce college and Chico State; he did graduate work at Davis, and completed his practice teaching at Lodi. He will teach four classes of ornamental horticulture and one class in freshman vocational agriculture at Porterville High.

(Farm Tribune photo)

Editorial Comment

IT'S ABOUT TIME SOMEONE SAID IT

"Only a small portion of the increased cost of food at the retail level can be traced to increased farm prices."

So says Orville L. Freeman, secretary of agriculture.

And it's about time someone in Washington came up with such a statement, what with the president and the secretary of labor, in the recent past, blasting agriculture because food costs have gone up, and even urging women to cut down their food purchases until those terrible, exploiting farmers get back in line.

In other words, the national administration wanted a whipping boy and the farmers were it.

Concerning bread, Freeman says, "The retail price for a one-pound loaf of bread rose three cents from July, 1965 to July, 1966. In that same period the farmers' return for the farm ingredients in that one-pound loaf rose from 3.4 cents to 3.9 cents. . . . Clearly, two and a half cents of the three-cent rise was not caused by farmers."

And the same situation exists in relation to milk. Retail sales price increases of from two to three cents a quart are not going to dairymen. Perhaps one cent — no more — gets back to the milk producer.

"Recent modest farm price increases are badly needed and have been earned," Freeman said. Both consumers and farmers benefit when the farmer is fairly rewarded for his labor. At times in the past the farmer has not been fairly rewarded, and if this situation is allowed to persist, food supplies will diminish as farmers leave agriculture. Prices will then increase sharply and the customer ultimately will pay much more."

Perhaps the most important point in Freeman's statement is this:

"The real cost of food, measured as a percentage of income and in the number of hours of work necessary to buy it, has been steadily down."

"The average family today spends about 18 percent of its after-tax pay on food, the lowest average in the world, and by far the lowest in our entire history. In 1947 this same family spent 26 percent of its take-home pay for food."

And Freeman points out that nowadays the American people are buying a greater variety of food, fancier food, and more expensive food than at any time in the past.

Now, if Mr. Freeman can just get his points across to the rest of the administration in Washington, farmers may get back where they belong, into the honored category of producers of food and fibre to feed not only the United States, but much of the world, as well.

And maybe the whipping boy role can be forgotten, for, actually, in the chain of farm production, transportation, processing, wholesaling and retailing, there really isn't any legitimate whipping boy.

Official governmental studies prove this.

Smith's is . . . The Place for BREAKFAST

MONDAY and TUESDAY SPECIAL for next week
5 a.m. to 10 a.m.

WITH COFFEE
PIGGIES IN BLANKET

2 Pancakes

2 Links Sausage

59¢

50 West Olive

A Tuesday Bonus Store

A PRICELESS RECIPE

In a health emergency, the little slip of paper on which your physician writes his prescription is priceless. You wouldn't part with it under any circumstances.

However, once the emergency has passed, human nature being what it is, you are apt to forget how valuable the prescription really was. Maybe you even grumble a little at its out-of-pocket cost, failing to remember the doctor's professional skill, the countless hours of pharmaceutical research and many other factors that made the "recipe" possible in a health crisis.

Permit our prescription department to fill your next "recipe for health."

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DRUG COMPANY

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NEW FICTION BOOKS AT CITY LIBRARY

All the martinis of Thorne Smith and all the plot twists of the Twilight Zone may not make PANDEMONIUM OF THE POTOMAC by William C. Anderson a good novel, but they will keep you reading in a dazed kind of fashion. Homer Centurion is an envoy from Venus who arrives by Volkswagen-shaped space ship with his beautiful daughter, Diane, to get people to discontinue underground nuclear tests that are causing the Earth to wobble on its axis and thus endanger the rest of the galaxy. Nobody takes him seriously, but there are those, it would seem, who would do anything for his daughter.

The LAST GENTLEMAN written by Walker Percy is about an inquisitive young Southerner who comes North to work as an engineer in a large department store and becomes involved in the events, worries and romances of a Southern family concerned with a young boy's illness. Percy writes about his elusive young man and his elliptical world in such matter of fact prose and with seemingly random details which are actually, intentionally, a commentary on modern life and all its props. This gives the book much of its contrast and interest.

The saga of a French-Canadian family focuses on its fates and fortunes through the life and eyes of one of its children, in Marie-Claire Blais latest novel, A SEASON IN THE LIFE OF EMMANUEL. Mlle. Blais manages to oppose and offset an unyielding realism with imagination, humor and a carnal innocence. Her book succeeds, incomparably, in capturing not only an existence but a sense of life.

Frank Ghanem's THE MAN WHO LOST HIS SHADOW, has a contemporary Egyptian setting from the time of King Farouk to Nassar. Four people tell the story of "a man on the make" as he climbs the ladder of success weaving through the Arabs poor, young Communists, movie stars, politicians and teachers.

THE ROOM UPSTAIRS, by Monica Dickens, tells of Old Sybil's relations with her companions in



ELEANOR JONES was this week named Porterville-area chairman in the campaign to elect Bob Mathias to congress from the 18th district that includes Tulare, Kings and Kern counties. Mrs. Jones, a resident of Porterville for 50 years,

has been active in many civic affairs and was named Porterville's "Woman of the Year" in 1957. She asks that persons interested in working in the Mathias campaign contact her at her home, 1200 Highland drive, or phone 784-6535.

TUESDAY BONUS

Winner Pot No. 1 is:

Robert E. King \$500
635 W. Fairhaven
Porterville, Calif.

Winner Pot No. 2 is:

Kay Henrique \$500
12835 Rd. 176
Porterville, Calif.

Pot No. 1 \$200

Pot No. 2 \$26

NEXT WEEK'S REPRESENTATIVE IS:
THE VOGUE

STATE FAIR PREMIUMS TOTAL \$267,588

SACRAMENTO — Premiums in eight categories of the 1966 California State fair total \$267,588. State fair dates are August 31 through September 11.

her New England house with undertones of malevolence. Melia Mulligan tipples. Her successor, Dorothy Grue, has a penchant for homemade herbs. Jess, Sybil's granddaughter suspects and expects the worst. She is not disappointed, but we are.

There seems to be a great quantity of new fiction on the shelves, very few exceptionally interesting, with waiting lists for the good ones and "time consuming" is about the only way to describe the ones remaining.

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709 Second Street P. O. Box 87
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JOAN ECKLES IS DELEGATE

PORTERVILLE — Mrs. JoAnn Eckles, registrar at Porterville College, was the official delegate of the Porterville Union High School and College district Chapter No. 86 of the California School Employees association, which held its 40th annual conference at the Hilton hotel in San Francisco last week.

Cotton is reported as doing extremely well, with heavy boll set in all California producing areas;

The Farm Tribune

Published Every Thursday at
80 East Oak Avenue
Porterville, California

John H. Keck - William R. Rodgers
Co-Publishers and Owners

The Farm Tribune was declared a newspaper of general circulation on January 10, 1949 by judgment of the Superior Court of the State of California in and for the County of Tulare.

Second class postage paid at
Porterville, California
Single copy 10c; Subscription per
year, \$3.00; two years, \$5.00

August 18, 1966

Vol. XX, No. 10



CAPTURE IT ALL!

From the first
ray of light,
This one day
is alive.
This one day
is so full,
You should
capture it all.

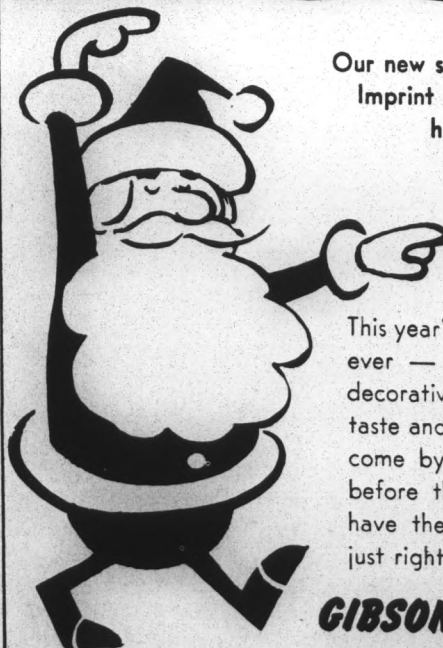
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Our new sample books of Personal
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have just arrived

This year's collections are the finest ever — religious, whimsical, and decorative designs to please every taste and suit every budget. Please come by soon and shop leisurely, before the rush. We're sure we have the Christmas Card that is just right for you.

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Store**

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PHONE 784-7156

A TUESDAY BONUS STORE



TWO HOMES in the Sierra - the triple A-frame design is at The Ponderosa, on the Great Western divide, and is reputed to be in the \$50,000 - \$60,000 class. The other home, com-

parable to a modern city home, is in the Redwoods at Sequoia Crest, with a view toward Mount Moses and the valley of the north fork of the Tule river. (Farm Tribune photos)

REAGAN TOPS VOTE TOTALS

SACRAMENTO — Ronald Reagan, Republican candidate for governor of California, proved to be the top vote getter in the June primary. Official figures from the California secretary of state show that Reagan polled 1,417,623 votes compared to Governor Brown's 1,355,262. Democrat Sam Yorty polled 981,088 votes; Republican George Christopher polled 675,683. Four other Democrats polled 234,046; three other Republicans polled 92,751. If Brown and Reagan retain their primary vote, and non-Brown and non-Reagan votes are split 50-50 in the gen-

eral election in November, Reagan will be the new governor of California.

California nectarine crop is now forecast at 72,000 tons, about seven percent above last year.

GO EAST

(Continued From Page 1)

combination grocery store, restaurant and beer bar, is just being completed by the three partners; lots are served by surfaced streets and electricity, telephone and water lines are in.

At Pierpoint, just below Camp Nelson, John Lewis reports that 11 homes have been completed and three are under construction. Thirty-eight lots in his first subdivision have been sold; part of a second section of 31 lots have also been sold and a third section of 36 lots is being prepared. Potential at Pierpoint is 220 building sites: a dining room, bar and grocery store has been operating for several years.

At Sequoia Crest, in the Redwoods, where the Rouch family logged a few years ago, more than 100 lots have been sold in the first two sections of the Rouch subdivision, and a third section, with 92 lots is being prepared for offering after the first of the year.

Sequoia Crest, reached by a surfaced road, is beyond Alpine village, around the north slope of Jordan peak overlooking the San Joaquin valley and the Mountnot building "cabins", they are Moses and Maggie country, up the canyon of the north fork of the Tule river. Twenty houses have been completed; another eight are under construction; a restaurant and bar is open. Surfaced roads and utilities extend through the open areas.

At Cedar Slope, on up highway 190 above Camp Nelson, only three out of 85 subdivision lots are still for sale; about 50 homes have been constructed; two are now under construction.

On the Great Western divide, near Peppermint creek, in the Quaking Aspens, Don Carter is now opening his third subdivision unit; 27 homes have been completed; five more are under construction, including a magnificent \$60,000 residence. Carter also has a grocery store, restaurant and bar in operation; electricity reached The Ponderosa early this summer; telephone line is in; roads are surfaced throughout the opened areas, and water lines serve all lots.

Just south of Camp Nelson, 41 homes have been built on lots that

were opened for lease by the U.S. Forest service several years ago.

Lot sales are reported higher up, at Rogers camp, in the Mountain Aire subdivision, however, building has not really gotten under way here as yet.

At Camp Nelson proper, where families have been going in the summer since the days when pack trains left from the end of the road at the Tule River Hunting and Fishing clubhouse about six or eight miles above Springville, the "modern boom" started in 1958, in the opinion of Wy Grier, who owns the subdivision property in the resort.

At present there are about 400 homes at Camp Nelson; since 1958 about 100 new homes have been constructed, all modern, and some running in the \$35,000 to \$45,000 class. Under construction now are five homes; only about 100 subdivision building sites remain.

Although each area and each subdivision has its own peculiar beauty and special attractions, pattern has changed considerably since "the mountains" were considered as a place to camp out, to fish and hunt, and to rough it.

Today's mountain pioneers are not building "cabins", they are expensive homes — many of them with all the conveniences of modern living. And it appears that a trend is developing — all-year residence in the mountains.

Centering around each of the mountain developments is a certain amount of social life, and on weekends and holidays, things often get to jumping pretty well. But it appears that the common denominator of all developments is a desire to "get away from it all", to live in the quiet of the mountains, enjoying the climate, the Pines, the Redwoods, the Aspens, the streams — and the magnificent vistas across the peaks and canyons of the Sierra.

From an economic standpoint, a lot of material is moving into the Sierra from business firms in Porterville, Springville, and other

southern San Joaquin valley towns; with development, of course, comes further expansion of the tax base.

Perhaps people are beginning to get back to the idea of many of the "old timers", such as John Milton Nelson who, in the '80s, came into the Tule river area that was to become Camp Nelson. The valley is a good place to do business in, but the mountains are the place to live.

Junior Rodeo

(Continued From Page 1)

contest co-chairman, Rt. 4, Box 74, Porterville, phone 784-1832.

The annual Junior rodeo has become a popular event with young cowboys and cowgirls who get a chance to show their wares in various events of rodeo competition.

Harvest of Thompson seedless grapes in general in southern Tulare county.

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From

Daybell Nursery

By John

This would have been a good week to have gone fishing except that we went last week and have to be around the job occasionally. We could never describe the beauty of the high country, even with pictures, but there is a lot of majesty piled up for anyone with two good feet to enjoy. There also seems to be a frantic rush to see the Mineral King country before Mickey Mouse takes over. It's quite a surprise to find sixty or seventy people camped around Columbine Lake after five or six hours of climbing what is supposed to be a trail.

The only trouble with mountain scenery is that it relaxes you so completely you don't care about going back to work. For some people gardening does the same thing. This is wonderful because most anyone can do it and you don't even have to leave your own back yard. Of course there are trials and tribulations attached to gardening but without at least some struggle it wouldn't be much anyway.

As you can see we can't think of much to sell this week but if you come down we'll think of something. Might be a shade tree, a missing rose bush, or something to add interest to the ants life. If nothing else we provide shade for parking along with fine fishing information on "E" Street North of Olive.

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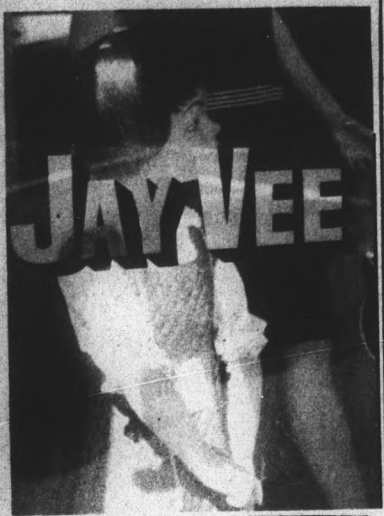
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**MEL'S
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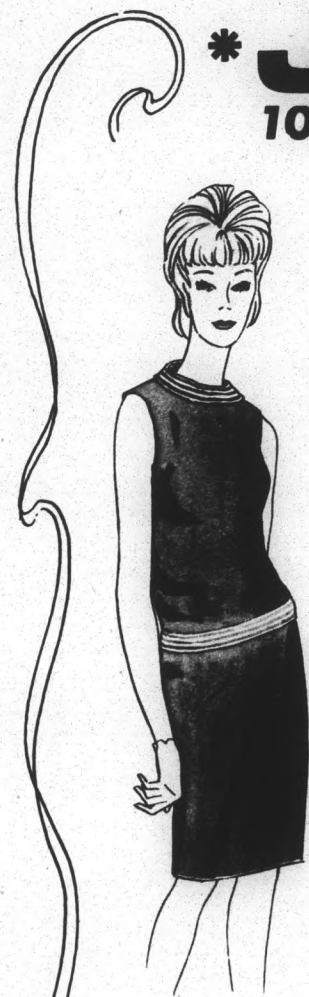
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OPEN THURSDAY-FRIDAY UNTIL 10 PM

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GRAND OPENING SPECIAL
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ENTIRE STOCK of printed and solid color blouses and shirts... your unrestricted choice.

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**GIRL'S
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REG 2.99 \$2.44 REG 3.99 \$3.44

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VIRGINIA LIVING
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FRIDAY UNTIL 9 P.M.

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REG. 3.99



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lined — you will marvel at this
low, low opening price.

REG. 5.99
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CAPRIS

STRETCH DENIM
ENTIRE STOCK REG. 4.99

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REG. 2.99 **\$2.44**

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Thursday, Friday
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PORTERVILLE

103 N. MAIN

PORTERVILLE

ING SCHULMAN

Jay Vee Stores' Operations

IRGINIA LIVESAY

le Jay Vee Store Manager



From Left: Sharon Boydstun, Marian Nichols, Dianna Wells, Marie Carnahan, Carmen Lewis, Sheri Standlee, Barbara Chrestman, and Store Manager Virginia Livesay.



Jay Vee Interior Apparel Displays



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Welcomes our
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For Dutch

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Phone 784-1635

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PORTERVILLE COLLEGE WILL OFFER 133 COURSES IN 12 DEPARTMENTS

PORTERVILLE — A total of 133 courses will be offered in the 12 departments at Porterville college during the fall semester, with classes beginning on Thursday, September 8.

Eight of the courses are new to the curriculum, according to Lee Clearman, dean of instruction. In addition, a curriculum has been developed in vocational forestry for students interested in being employed as technicians by government agencies or the lumber industry.

A new course in the agriculture department will be Ornamental Horticulture 20, while new business department courses include Investments 60 and Real Estate 86, which will be offered in the evening division, and Modern Retailing 52.

A course in History and Principles of Physical Education, designed as an introductory course for students interested in careers in the field, will be offered for the first time this fall.

Another addition is Fundamentals of Electricity 41 in the trade and industry department. This

course will supplement the in-service and preparatory instructional programs for Beckman Instrument Co. to be conducted on the college campus.

A non-transfer course in Problems of Marriage and Parenthood, Sociology 61, will be offered in the day division this fall in conjunction with the Marriage and Family 23 course taught by Mrs. Esther Bradley.

In the mathematics department, Mathematics 1-3a will be a combination of college algebra and analytic geometry and calculus; it is designed for students who need additional preparation for the calculus course sequence.

Information about the course offerings is contained in a bulletin which is available at the college administration office.

LAND SOLD NEAR HOT SPRINGS

VISALIA — Three hundred acres of land on Deer Creek, west of California Hot Springs has been sold for \$150,000 by H. H. and Katherine Hainline, of Delano, to Narbonne Homes Inc., of Torrance.

DEER HUNT APPLICATION DEADLINE NEAR

SACRAMENTO—The final deadline to apply for special deer hunts August 23, the Department of Fish and Game reminds California hunters. Applications must be received by the Department's License section, 1416 9th Street, Sacramento, by 5 p.m. of that day to be eligible for the statewide drawing.

The drawing will be held two days later at the DFG's statewide headquarters office in Sacramento.

Application forms are attached to 1966 deer tags. Information on the special hunts, giving all pertinent instructions on how to file and where the hunts are scheduled, is contained on the 1966 special deer hunt map. This is available wherever hunting licenses are sold.

Successful applicants for the Mineral King Refuge hunt will be required to use their B deer tag and a special deer tag. There is no permit fee for this hunt. Successful applicants for the deer hunt may take one bear in this area provided they have a valid bear tag.

Tree nut crop in California this year is expected to total out 15 percent above last year.

We Only Heard

BY BILL RODGERS

WE KNEW IT! Allan Coates, manager of the Porterville chamber of commerce, finally came to life. In one of his seldom bursts of ambition, he has written a letter — to us, no less, and while we get the feeling that he is taking our great talents too lightly, we herewith waste sufficient space to publish said letter in total.

Aug. 16, 1966

Mr. Bill Rodgers
Editor
Farm Tribune
Dear Mr. Editor:

Your offer to do an organ recital at the Museum will, I'm sure, meet with enthusiastic approval of the Museum Committee. With proper publicity this could attract music lovers from all over the State. Far be it from me to think of suggesting to an artist the numbers he should select but wouldn't it be appropriate on one of these pleasantly warm afternoons to open with something cool like the "Beer Barrel Polka" and then to quiet people's nerves you could close with "The Lost Chord". By the way, do you plan to wear that old time cutaway suit complete with galusses that you sent to the Museum last Saturday? It would certainly be an added attraction.

Noting your numerous suggestions for activities I'm sure Doc

Small could come up with a formula for some cooling elixir to be sold at the medicine show and Ed Jones would be most happy to fire up the steam engine if you'll find us some sheaves of grain to thresh. As for firing the cannon, this would have to be carefully scheduled to give the cannon crew plenty of time. I note on the Museum brochure you are listed as being in charge of publicity. May I humbly suggest that you visit the museum occasionally? Articles of historical interest are frequently being received. Latest acquisitions are 41 branding irons, brought in by Maurice Howeth and Russel Belton, and a bottle of smelling salts in a silver case, given by Miss Brey. It was before my time but you'd probably remember that it used to be fashionable for gentle ladies to faint on occasion and the smelling salts were used to revive them. I'm told that the fainting spells were caused by tight corsets. Seems reasonable since with the end of the corset era there was no demand for smelling salts.

We'll be looking forward to the organ recital.

Yours for more Museum activities
s/ ALLAN COATES

California freestone peach production is forecast at two percent below last season.

WE WANT TO SERVE YOU

SUMMER BLANKET SPECIAL!!

99¢

NOW IS THE TIME TO CLEAN YOUR BLANKETS AND SAVE

OUR REGULAR PRICE IS \$1.75. THIS IS A SPECIAL GET-ACQUAINTED OFFER OF OUR REGULAR SERVICE — INCLUDES MOTH-PROOFING, AND ENCLOSING IN A CEDARIZED BAG READY FOR STORING.



Ericie Powers gives special attention and expert pressing to all silk garments that go through our plant.



Opal Blackburn assures you your clothes will be delivered ready to wear, bright-as-new and mended.



Mr. Blackburn and Jay Pettit who operate the machine that gives your clothes "bright as new" deep cleaning.



EXTRA SERVICES
included FREE

- Minor Repairs
- Moth Proofing
- Replacing Buttons
- Mildew Protection

Free Pick-up and Delivery

Ferguson's

NEW CITY CLEANERS

201 E. Olive

Phone 784-1164

SEASON CLEARANCE

EVAPORATIVE

COOLERS 25% OFF

PORTERVILLE HARDWARE CO.
"THE HARDWARE PEOPLE"

Over 20,000 Items For

126 N. Main

Your Convenience

Ph. 784-0165

Beer - Wine - Liquor
Featuring:
Cold Liquors - Ice Cubes
Bar Supplies

BOTTLE SHOP

48 North D Street
Phone 784-4006

BankAmericard An Acre of Free Parking

BATTER WHIPPED
Sunbeam
BREAD

MOTHERS KNOW WHAT IT TAKES
FOR SANDWICHES
THAT STAY FRESH
LONGER

259 N. Second Street

Porterville

Phone 784-7720



Now you can have
LUXURY UNLIMITED

underfoot... at prices that will pamper your budget. Miles of textured broadloom in a world of basic and decorator colors.

Expert Installation

Free Estimates

Western
FLOOR COVERING CO.

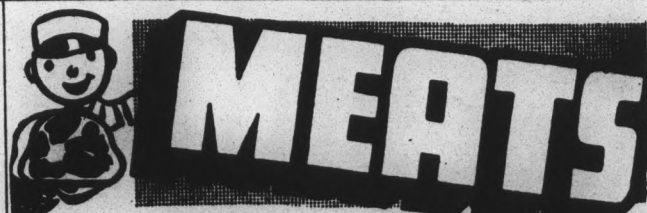
601 W. Olive

PUMPS - WELLS

WIND MACHINES



PORTERVILLE



Top Quality — Budget Prices

- MEAT CUTTING
- PREMIUM WRAPPED
- FREEZING

Frozen Food Lockers For Rent

Jones Locker Service

788 W Olive — Porterville — Phone 784-0493

Classified

**BUY IT! SELL IT!
TRADE IT!**

NOTICE

Responsibility for an error in any advertisement will be assumed by The Farm Tribune for only one publication of said advertisement.

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repeat without change \$.025
per word. Minimum \$1.00.

Tex and John's BARBER SHOP
OPEN 9 A. M. to 7:00 P. M.
SATURDAY - 9 A. M. to 7 P. M.
Across street from High School
on West Olive
Master Barbers: Tex Brewer and
John Jurkovich

MOFFITT & RINGSORF, REAL-
TY — Realtors, Farm Brokers,
Exchangers. Citrus and Cotton
Specialists. Ph. 535-4471, Terra
Bella; Tipton 752-4275. j114tf

KEEP OUT — Also Signs for
all occasions at The Farm
Tribune Office, 3rd at Oak,
Porterville.

LOANS

**REAL ESTATE
AUTOMOBILE
FURNITURE**
YOU MAY BORROW TO
CONSOLIDATE DEBTS
OR FOR ANY
GOOD PURPOSE.

Sample Payment Plan

Cash to you	No. Pymts.	Mo. Pymts.
503.73	12	48.00
504.33	18	34.00
504.13	24	27.00
1009.98	24	52.00
1548.47	36	56.00
2005.82	36	71.00

Other Small Loans.

**5% INTEREST PAID ON
THRIFT ACCOUNTS**

Finance & Thrift Co.
212 No. Main — 784-1780
Porterville

GOT A DIRTY POODLE? —
Beautiful GROOMING at MOM-
MY'S DOGHOUSE. Boarding,
bathing, grooming—All Breeds.
Reservations phone 784-1143,
HILLCREST KENNELS.

ap28tf

14" floor drum sandr, with vac-
uum pickup — \$55.00

Drill press, antique, like new,
hand operated \$85 (worth
much more.)

Station wagon, 62 Falcon Squire,
new tires, new brakes, excel-
lent condition, \$950. Terms can
be arranged.

Hunting rifle, 257 Roberts Im-
proved, adjustable trigger, var-
iable scope, German style stock,
\$165. Several other items for
sale cheap. Phone GLEN HAR-
DEN, 784-1835, or see at 128
North Second St., Porterville. tf

State production of clingstone
peaches this year is now forecast
at 14 percent above last year and
and about 15 percent above 1960-
64 average.

TRAVEL

**AIR - STEAMSHIP
ALL LINES
TOURS - CRUISES**

Hanson Travel Service
13 W. Mill 784-2240

LEGAL NOTICE

NOTICE TO CREDITORS

Superior Court of the State of California
For the County of Tulare

No. 18712

Estate of
RAY McMULLEN, also known as
Ray W. McMullen, R. W. McMul-
len, and Ray Willard McMullen,
Deceased

NOTICE IS HEREBY GIVEN to the
creditors of the above named deced-
ent that all persons having claims
against the said decedent are required
to file them, with the necessary vouch-
ers, in the office of the clerk of the
above entitled court, or to present
them, with the necessary vouchers, to
the undersigned at the law offices of
Hubler, Burford, Moran & Quirk, 141
East Mill Avenue, Porterville, Califor-
nia, which is the place of business of
the undersigned in all matters pertain-
ing to the estate of said decedent,
within six months after the first pub-
lication of this notice.

Dated July 26, 1966.

GLADYS I. McMULLEN, Ad-
ministratrix of the Estate of the
above named decedent.

Hubler, Burford, Moran & Quirk

Attorneys at Law

141 East Mill Avenue

Porterville, California, 93257

Telephone: (209) 784-5064

Attorneys for Executor

First publication: August 4, 1966.

a4,11,18,25,s1

NOTICE TO CREDITORS

Superior Court of the State of California
For the County of Tulare

No. 18742

Estate of
KATHLEEN MARY PRICE, also
also known as Kathleen M. Price
Mrs. Fred S. Price and Mrs. Fred
Price, Deceased.

NOTICE IS HEREBY GIVEN to the
creditors of the above named deced-
ent that all persons having claims
against the said decedent are required
to file them, with the necessary vouch-
ers, in the office of the clerk of the
above entitled court, or to present
them, with the necessary vouchers, to
the undersigned at the law offices of
Hubler, Burford, Moran & Quirk, 141
East Mill Avenue, Porterville, Califor-
nia, which is the place of business of
the undersigned in all matters pertain-
ing to the estate of said decedent,
within six months after the first pub-
lication of this notice.

Dated July 30, 1966.

MARY EMILY PRICE, Execu-
trix of the Will of the above
named decedent.

Hubler, Burford, Moran & Quirk

Attorneys at Law

141 East Mill Avenue

Porterville, California, 93257

Telephone: (209) 784-5064

Attorneys for Executrix

First publication: August 4, 1966.

a4,11,18,25,s1

Kough Named Bank Manager Of Tulare Branch

TULARE—Appointment of Kent
R. Kough as assistant vice presi-
dent and manager of the Tulare
office of San Joaquin Valley Na-
tional bank was announced this
week by bank President, W. T.
(Tex) Davis.

Kough joined the bank in Janu-
ary, 1966, and prior to this promo-
tion was assistant vice president
and lending officer. Kough, for-
merly with a Tulare branch of a
San Francisco headquartered bank,
has 13 years banking experience
featuring extensive lending activ-
ities.

OPTOMETRISTS TO SEMINAR

PORTERVILLE — Drs. Bruce J.
Potter and Richard W. Spencer of
Porterville are among the San Joa-
quin valley optometrists who will
attend the 23rd annual San Jose
Vision Training seminar at the
Hyatt house in San Jose August
20 and 21.

State citrus and deciduous fruit
production is expected to be about
14 percent above last year.

California grape crop this season
is forecast 12 per cent below last
year.

COW POKES

By Ace Reid



"No, Senor, the panther no bother the sheep thees
week... but he deed eat the government trapper!"

Irrigation Systems Installed and Guaranteed

Foundation Piers — Gates and Valves
Trenches Dug and Back-filled
Grease Traps

Bob Jurkovich & Sons

Porterville Cement Pipe Co.

Plant: South Main Street

Phone SU 4-6187

Porterville

ACTOR-DIRECTOR EZRA STONE WILL PRESENT AWARDS AT ANNUAL BARN HOSSCAR PARTY AUGUST 29

PORTERVILLE — Ezra Stone,
noted Broadway and Hollywood
actor and director, will be the fea-
tured personality at the Porter-
ville Barn Theater's annual "Hoss-
car Party" festivities.

The party, occasion for presen-
tation of acting awards for the
year, is to be held August 29 at
the Memorial building in Lindsay.

Stone will travel to Porterville
with his wife, Sara Seegar, televi-
sion actress, for the event.

The 48-year-old Stone has been
on the stage since 1924. He creat-
ed the role of Henry Alrich and
played it for 600 performances be-
fore starring in the Aldrich Fam-
ily show on radio.

"NO TIME FOR SERGEANTS" OPENS SEPT. 9

PORTERVILLE — Barn theater
veterans will join with "new fac-
es" in the next Barn production —
"No Time For Sergeants", that will
open September 9, under direction
of John Lawson.

Heading the cast will be Will
Stockdale, of Exeter; he will be
joined by Eric Lane, Paul Ryan,
Eldon Hunt, Richard Newman,
Bill Pukmel, Randy Minnick, John
Chapman, Bill Morrisson, Jack
Havery, Guy Mills, Robert Scott,
Richard Pratt, Terry Bergfalk,
and Claudia Letsinger.

Tickets will go on sale in Por-
terville, Lindsay, Exeter, Tulare
and Visalia on August 26. The
show will run through three week-
ends.

Since then he has acted in scores
of plays and directed such stars as
Fred Allen, Ethel Barrymore, Sid
Caesar, Groucho Marx and Ed
Murray.

Stone will present the theater's
annual "Hoss-car" awards for best
actor, best play, best supporting
parts and a special service award.

The affair, which is open to the
public, will feature Barn Theater
president Bill Pukmel as emcee.
Entertainment is to be provided by
Ralph Bernier, popular composer
and performer; song stylist Alice

JACK FOOT IS TRANSFERRED

VISALIA — Farm Advisor Jack
Foot has been transferred from
Tulare county to the Extension
service staff in San Luis Obispo
county. Foot, who has served in
Tulare county since 1951, will be
replaced by Steve Sibbett.



"It has reached a point
where taxes are a form of cap-
ital punishment."

SUHOVY'S SUPER MARKETS

#1 - Plainview
Cor. Rd. 196 & Ave. 192
#2 - 2274 Springville Drive
East Date Street

Open 9 a.m. to 7 p.m.
Sundays 9 a.m. to 6 p.m.

ALWAYS best prices in district
on QUALITY MEATS

* SPECIAL Locker Orders
at quantity prices

* Vegetables at their best

OPEN SUNDAYS
8 a.m. to 3 p.m.
CLYDE BOUGH'S
Hardware
Complete line Pipe and Fittings,
Sporting Goods
Clyde Bough and
Bill Sharman, owners
2605 W. Olive ph. 784-5955
Across street from
Town and Country Mkt.

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Now On Display
The Last Word
for the Trails

HONDA of Porterville
740 S. Main Ph. 784-1386

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DUCOR BRANCH

MT. CABINS ★ HOMES
★ GROVES ★ RANCHES

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ON AVENUE 56

Phone (209) 534-2445
Rt. 4, Box 174, Porterville

Peterson; ventriloquist Hal Bra-
den and the Countrymen, folk trio.

Tickets for the event are \$3.50,
and reservations are necessary.
They may be obtained by calling
784-9517. The party will begin
with a social hour at 7 p.m., fol-
lowed by dinner.

Why The Christian Science Monitor recommends you read your local newspaper

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newspaper with many features. Its
emphasis is on local news. It also
reports the major national and inter-
national news.

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We specialize in analyzing and inter-
preting the important national and
international news. Our intention is
to bring the news into sharper focus.
The Monitor has a world-wide staff of
correspondents — some of them rank
among the world's finest. And the
Monitor's incisive, provocative edi-
torials are followed just as closely
by the men on Capitol Hill as they
are by the intelligent, concerned
adult on Main Street.

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City _____
State _____ ZIP Code _____
PB16A

COUNTY FAIR

(Continued From Page 1)

horse shows, cultural and industrial exhibits, FFA and 4-H activities are among the offerings. Also scheduled are two nights of rodeo,

the always popular pony shows, motorcycle racing, a destruction derby, fireworks and dancing. A gay midway will further round out this year's attractions.

Cantaloup harvest is increasing in the Mendota - Firebaugh - Los Banos areas; quality of melons is good.

Kobena Super 8 with Zoom Control

Model 321
Our Price
\$119.95

For the creative film maker—and that can be mom, dad or junior—the Kobena 321 is so simple to use you can concentrate on the action instead of the camera! Look at these features for better movies:

- Instant-load cartridge
- 3 to 1 zoom ratio
- Fast f:1.8 cine lens
- Fully automatic CdS exposure meter for perfect pictures
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**EDWARDS
STUDIO**

181 S. Main

784-5664

5 %
CURRENT ANNUAL RATE
COMPOUNDED QUARTERLY
AND LEFT FOR ONE YEAR
EQUALS
5.09%

OPEN YOUR INSURED
SAVINGS ACCOUNT TODAY



Accounts Insured To \$10,000 By
An Agency of The Federal Government.



Main Office
178 N. Main
Porterville

Branch
1125 Main
Hanford

**CLOTHES NEEDED
FOR PATIENTS
AT HOSPITAL**

PORTERVILLE — Faced with a drop in the budget allotment for the purchase of clothing for patients at Porterville State hospital, Dr. James T. Shelton, superintendent and medical director, hopes for increased donations of clothing from the public.

Normally, clothing provided by parents, purchased from patients' funds and donated, total around 25 percent of the annual clothing needs at the hospital.

A chronic shortage exists in such clothing as T-shirts, boxer shorts, boxer jeans, shirts, dresses, socks and anklets.

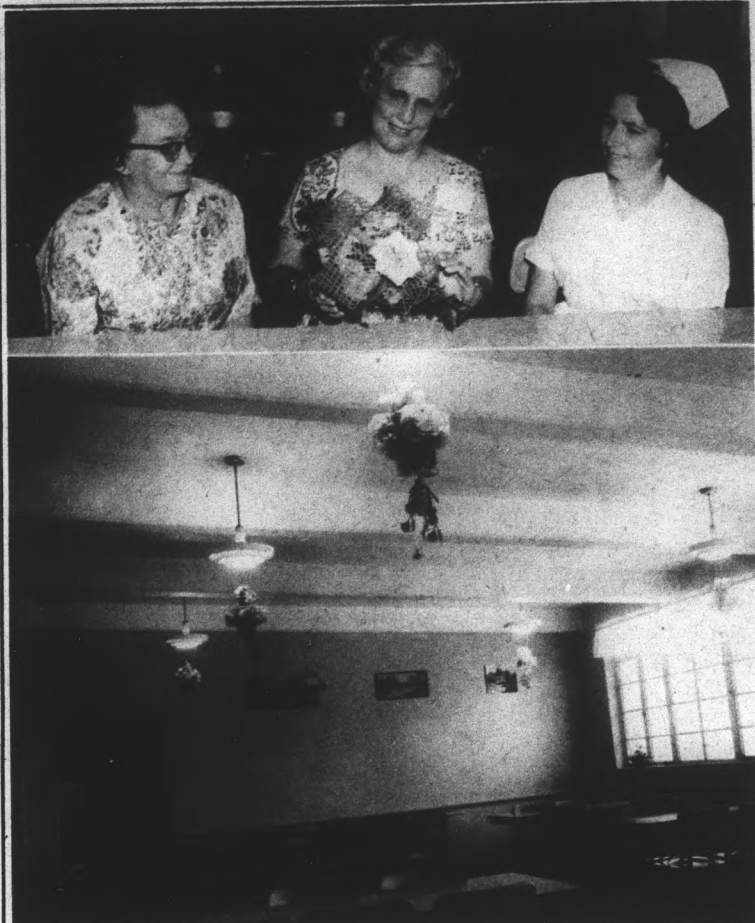
Any organization or individual interested in helping solve the clothing problems for a ward should contact the hospital's Coordinator of Volunteer services for special types and sizes of clothing needed. Used clothing should be clean.

Clothing donations may be left at the information window in the lobby of the Administration building.

**BAKER, WILLSON
HEAD WAY GROUP**

WOODLAKE — Ned Baker has been named co-chairman of the Woodlake committee to reelect Howard Way to the State Senate; serving with him and heading a finance campaign, is D. J. "Tug" Willson. Heading the Three Rivers committee for Senator Way is Gene Gray.

Classified Ads Bring Results



BRINGING A bit of pleasure to patients in Ward F-14 at the Porterville State hospital are women of the Home Economics section of the Porterville Grange, who, each month, decorate the ward dining room in a theme appropriate to the season. In charge of decoration for the month of August with a theme of "Flowers," were, top, from left, Mesdames Irene Rhoadarmer, and Alda Harrison, shown with Joyce Wilson, who was relieving Mary Howell in the ward when the picture was taken. The decorations, which were

hung from dining room lights, were made by Grange women from artificial flowers and plastic berry baskets. Working also on the project was Mrs. Myrtle Smith; other Grange women who assisted included: Mesdames Leo Wilson, John Guedon, Alice Williams, Lottie Taggard, Tom Smith, Stella Stengel and Alma Gibson. The Grange women "adopted" Ward F-14 for a period of a year, and on the second Tuesday of each month, decorations are changed; next month, theme will be animals. (Farm Tribune photos)

**CONTINUING COMMUNITY GROWTH
BRINGS RATE REDUCTION BY EDISON**

PORTERVILLE — Continuing growth of the outlying areas of Porterville, Poplar and Strathmore has qualified those residents for savings on their electric bills as a result of rate zoning changes recommended by Southern California Edison company.

D. J. Frary, Edison district manager, announced that the California Public Utilities commission has authorized a rate reduction totalling \$20,000 annually for fringe areas of Porterville, Poplar, Strathmore, Tulare, Visalia, Woodlake, Ivanhoe, Earlimart, Hanford, Trona and Ridgecrest.

The reduction will average \$5.47 annually for Edison's domestic cus-

tomers in these areas, and went into effect August 14, Frary said.

As a part of its annual zoning review, he explained, Edison proposed reductions on the basis of population density and other factors. This year a total reduction of approximately \$257,000 was authorized by the PUC for more than 47,000 Edison customers throughout Southern and Central California.

Cattle and calves being fattened for market in California as of August 1 totaled 1,123,000 head, one percent less than the record high of the previous month, but four percent greater than August, 1965.

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Auto -- Boats

Airplanes

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784-0470

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HARD ROCK DRILLING BY DEXCO OF LEMON COVE
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COMPANY IN THE WEST

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